



A N N U A L R E P O R T

2023



Welcome to
**Neighborhood
Heroes
Foundation**

Neighborhood Heroes is a registered community-focused, 501C3 nonprofit organization founded by Music Artist, Lil Durk. Our mission is to empower and collaborate with everyday Heroes who are taking the lead to make positive change in the lives of those within under-resourced neighborhoods across the nation.

Neighborhood Heroes believe that collaboration is not about an option to choose, but necessity to strengthen the efficiencies and effectiveness of tackling pressing issues and generate a better impact for a better world. We understand that collaboration and strategic partnership is fundamental to improving outcomes.



Our *mission*

To empower and collaborate with everyday Heroes who are taking the lead to make a positive difference in the lives of those within under-resourced neighborhoods.

Our *vision*

Shaping the future by helping individuals and organizations work together to accomplish common goals that support the overall health, vitality and inclusivity of the place they call “home”

A message from

Our Founder

LIL DURK

As the founder of Neighborhood Heroes, I am very proud to report the big moves we've made towards our mission over these past few years. My team has been in the trenches "rolling up their sleeves" and putting in the necessary work to further our impact.

While we've accomplished great work in neighborhoods throughout the country, there's so much more that has to get done. By listening to the needs of the people we serve and collaborating with community partners, we'll continue to make meaningful and lasting impact.

I am confident that with dedication and smart work, Neighborhood Heroes will continue to make positive social change.

Let's get it,

Lil Durk

Lil Durk
The Voice of the Streets



A message from

Our Executive Director

KEVIN W. FREEMAN

Dear Valued Supporters,

As we reflect on the past years of our foundation's efforts, we are filled with immense gratitude for each and every one of you. Your unwavering support and generosity have allowed us to make a difference in the lives of countless individuals and neighborhoods.

Through our programs, events, and partnerships, we have been able to address critical issues and provide life-changing services to those in need. From education and training to advocacy and outreach, our team has worked tirelessly to fulfill our mission and vision.

We couldn't have done any of this without the dedication of our amazing volunteers and staff, who have put their hearts and souls into every project and initiative.

So today, we say thank you. Thank you for being a part of our journey and for believing in our cause. We are excited for the future and look forward to continuing to make a positive impact with your support.

Sincerely,

Kevin W. Freeman

Kevin W. Freeman, MHA
Executive Director



A message from

Our Chairman of the Board

MARK T. CAMPBELL, D.Sc.

Dear Friends:

I hope this message finds you well. I am excited to share with you our Annual Report and express my profound appreciation for your unwavering dedication and support. In a year marked by uncertainty and change, you have continually rallied alongside us, committed to our shared mission of transforming neighborhoods into safer, more nurturing spaces for everyone. The past year has seen us forge impactful partnerships and launch successful initiatives that have resonated deeply within our communities. Through our

collaboration with Champs Mentoring and Phalynx Family Services, we've expanded our influence and enhanced the outcomes of our mission. Our students have had the unique opportunity to experience the enriching world of academia through our HBCU College Tour, visiting esteemed institutions like Morehouse College and Talladega College and gaining insight into future career paths with organizations such as the Atlanta Hawks and NASCAR.

What's more, we have had the honor of awarding two promising students \$50,000 scholarships each, supporting their dreams to attend Howard University. Our commitment to education was further demonstrated by a \$250,000 donation to Howard's Grace Grant, extending a lifeline to more students in need.

Please take a moment to review the attached Annual Report. You'll find a detailed account of our activities, accomplishments, financial health, and a comprehensive plan for the

year ahead. By reading it, I hope you gain a deeper understanding of our mission and feel inspired to become even more involved.

Your continued support is vital for us to maintain our momentum and achieve our ambitious goals. While financial contributions provide essential resources, volunteering your time and skills or simply spreading the word about our work can make a profound difference. Now more than ever, we need dedicated individuals like you to join us, whether by volunteering at events, donating to our cause, or advocating for our mission within your networks.

As we gaze towards the horizon, our attention is on fostering community sustainability by improving outcomes one block at a time. Each project, each initiative, is another brick in the path toward creating vibrant, safe, and inclusive communities. Our "Green Our Blocks" initiative, promoting sustainable practices, and our "Safe Streets" program,

striving for safer environments, are just a couple of ways we are driving transformation.

We stand at a crossroads, teeming with opportunity and potential. With your continued support, we can continue our mission and build neighborhoods where every individual thrives. Our journey is far from over, and we need you with us every step of the way.

Let's continue this journey together.

Thank you for standing with the Neighborhood Heroes Foundation.

With sincere gratitude,

Mark T. Campbell

Mark T. Campbell, D. Sc.
Chairman, Board of Directors

Our *framework*

As Neighborhood Heroes Foundation (NHF) reimagines the future of sustainable communities, we envision an archetype that is designed to be interdependent, and once deployed will deliver collective impact. The social challenges that often disenfranchise communities that are rife with promise must be met with counter-intuitive solutions that can be scaled over time.

NHF is excited to introduce the Kaleidoscope Community, the progeny of micro-sustainability. The design build is comprised of a quadrant priority focus (outlined below) that reestablishes social infrastructure and supports present and future Social Equity Activation (SEA) as we pave the way to sustainable futures.



KALEIDOSCOPE
COMMUNITY



P A V E T H E W A Y F O R

NEIGHBORHOOD

The focus is to create vibrant, safe, and inviting neighborhoods that are complete in services and facilities, affordable, and accessible to all; neighborhoods with identities rooted in local history and culture; and neighborhoods where livability is the product of engaged stakeholders.

P A V E T H E W A Y F O R

PROSPERITY

The focus is to create equitable access to quality education and emerging career pathways, a developing workforce to support the increasing quality job market, and entrepreneurial innovation and small business start-ups and incubation that align with the eccentrics of the community.

P A V E T H E W A Y F O R

HEALTH & WELL-BEING

The focus is to create equitable health outcomes based on accessible, affordable health care; increasing access to mental health services; increase access to affordable, local, fresh food; remediated toxic environments that compromise air quality and increase environmental health risks, while prioritizing public safety.

P A V E T H E W A Y F O R

EMERGING LEADERS

The focus is to ensure the next generation thought leaders have exposure to traditional and non-traditional college and career opportunities, while highlighting emerging markets that can influence future success trajectories and are calling for increased diversity.

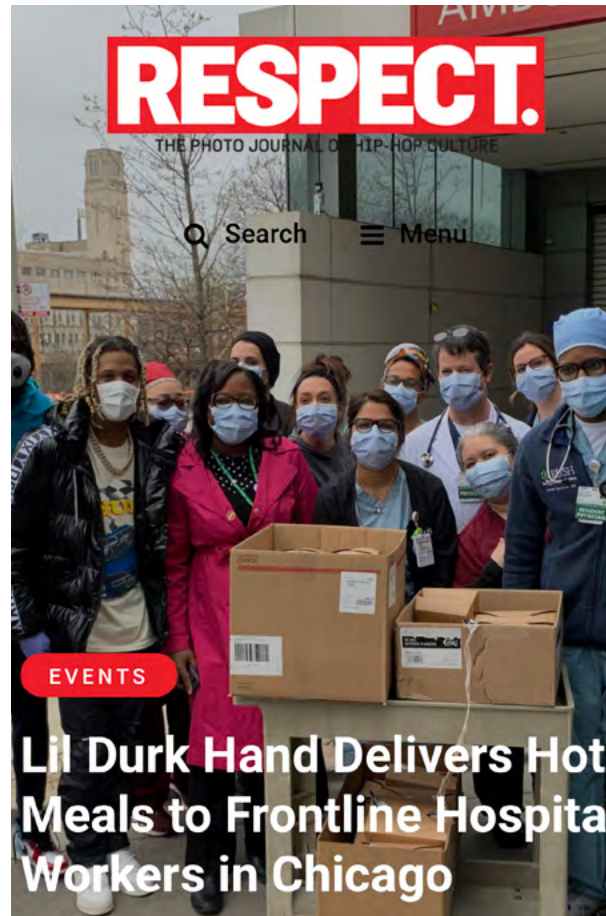


NHF IS LEADING THROUGH COLLABORATIONS

We believe that true leaders work with, and through, others to create impact. We are passionate about learning and strive to be courageous, yet humble, thought leaders. Of the many outreach and service efforts, NHF relies on collaborations and partnerships from corporations and businesses that have the commitment to give back to the community. Here are examples of some of the many successful collaborations NHF has executed.

FEEDING COVID-19 FRONTLINE WORKERS

In April 2020, NHF partnered with the Phlavz Restaurant during the height of the pandemic to provide complimentary hot meals for COVID-19 frontline workers at Mercy Hospital & Medical Center in Chicago, Illinois. The purpose of the surprise meal drop off was to express gratitude, boost morale, meet practical needs, promote community support, encourage collaboration, and spread positivity and hope. It was a tangible and meaningful way to support those on the frontlines and acknowledge their exceptional efforts during an unprecedented crisis.

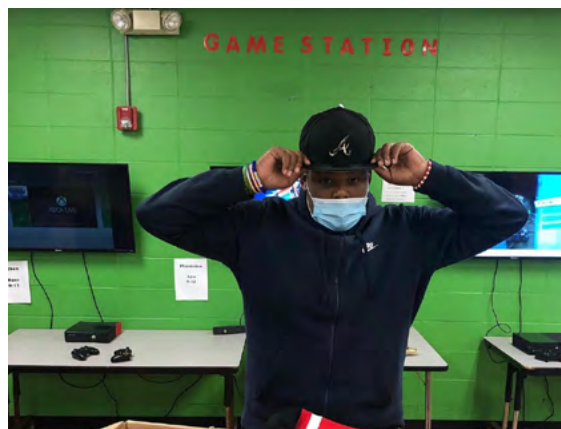
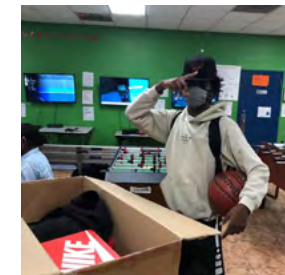


IMPACT:
Served 200
frontline workers
\$7k Estimated
value



2020 NHF x JD Sports Holiday Kicks Virtual Shopping Spree

NHF collaborated with JD Sports for the Holiday Kicks Virtual Shopping Spree in Atlanta, Georgia. Recipients of the shopping spree were members of the Salvation Army Bellwood Boys & Girls Club of Atlanta. The purpose of organizing a virtual shopping spree was to provide less fortunate kids with an opportunity to experience the joy of shopping for new items while meeting their basic needs and boosting their self-esteem.



IMPACT:

Served 100 kids with new shoes and sporting apparel.

\$20k Estimated in-kind value

ENGLEWOOD COMMUNITY BACK-TO- SCHOOL BLOCK PARTY

August 2020, NHF designed and orchestrated a block party to create a positive and engaging environment that brought together the school community and fostered a sense of excitement, unity, and support for the upcoming Chicago Public School academic year.



IMPACT:

Provided school supplies, electronics, personal hygiene, clothing, food, and accessories for 8k households within the Englewood neighborhood.

\$35k Estimated value





THAT HARPER KID FOUNDATION BACK-TO-SCHOOL FAIR

IMPACT:

The Back-to-School Fair impacted 69,168 residents within the Hyde Park Kenwood neighborhood as they had access to a wide range of services and resources that catered to the needs and interests of the community members.

\$60k Estimated value



NHF collaborated with That Harper Kid Foundation's 2020 Annual Back-to-School Fair at Kenwood Highschool in Chicago, Illinois. THK Foundation was founded by WNBA player, Linna Harper as our partnership secured a variety of educational, healthcare, and social services that engaged and served the Hyde Park-Kenwood neighborhood on the south side of Chicago, Illinois.

THE HOUSTON CLEAN WATER DISTRIBUTION

March 2021, NHF partnered with the city of Houston to orchestrate a city-wide water distribution due to the arctic winter storm crisis that caused water to shut off for a week. Residents of Houston did not have access to clean, safe, and reliable water supply due to water lines being disrupted by the storm. The lack of access to water caused a significant impact on public health, sanitation, hygiene, and daily life activities. NHF purchased 26 pallets of water which contributed to the water distribution.



IMPACT:

NHF purchased 26 pallets of Nestle Pure Life water which benefited 1,800 families.

\$22k Estimated value



CHICAGO CROSS-TOWN CLASSIC 2021

NHF partnered with the Chicago Cubs during Major League Baseball's Cross-Town Classic against the Chicago White Sox at Wrigley Field in Chicago, Illinois. Lil Durk threw out the honorary first pitch where he received loud cheers from a group of Chicago Public School kids that received complimentary tickets to the highly anticipated game.

These students attending the baseball game created a positive impact as the experience provided them with recreation and entertainment, promoting sportsmanship and teamwork, building a passion for sports, facilitating learning of rules and strategy, offering role models and inspiration, fostering social interaction and community engagement, promoting cultural and historical appreciation, and providing an opportunity to enjoy the outdoors.



IMPACT:

100

Chicago Public
School students

\$8k Estimated
value



NHF x Columbia Sportswear: Project Summer Camp Heroes

In October, 2021, NHF partnered with Columbia Sportswear to provide the Salvation Army's Bellwood Boys & Girls Club of Atlanta with summer camp essentials. The mission of the camp was to provide a safe, fun, and educational outdoor experience for youth, where they can discover the wonders of nature and develop new skills, cultivate lasting friendships, and create lifelong memories.



IMPACT:

Served 100 youth.
The collaborative provided a wide range of benefits for their physical, social, and emotional well-being.

\$10k Estimated in-kind value



BLACK VILLAGE FOUNDATION'S CHI GIVING TURKEY & FOOD GIVEAWAY

November 2021, NHF collaborated with Black Village Foundation for their CHI Giving Turkey & Food Giveaway at Leo High school on the south side of Chicago, Illinois. The purpose of having a Thanksgiving food giveaway was to provide support, assistance, and nourishment to individuals and families who may have experienced food insecurity or financial challenges during the Thanksgiving holiday.



IMPACT:

Served 3,500 families with essential services and resources.

\$200k
Estimated in-kind value

DURK'S COLLEGE & CAREER READINESS COHORT KICKOFF DAY @ THE PARK



May of 2022 was a hit when NHF partnered with the Chicago White Sox to kickoff Durk's College & Career Readiness Cohort at Guaranteed Rate Field. The foundation invited a group of students selected from our partner organizations, Phalanx Family Services and Champs Male Mentoring. The program is designed to provide students with the necessary skills and knowledge to prepare them for success in college and in their future careers. The program is to better equip students for the challenges and opportunities that lie ahead.



IMPACT:

Served 30 youth

\$10k Estimated value



NHF COMBATTING COVID WITHIN CORRECTIONAL FACILITIES

In May 2022, NHF partnered with Chicago Votes to deliver and distribute 29,000, 16oz bottles of hand sanitizer to the Illinois Department of Corrections. During the early stages of the COVID-19 pandemic, prisons and correctional facilities were considered to be high-risk environments due to their confined spaces and close living quarters. Inmates and prison staff had a higher risk of exposure to the virus, and there were outbreaks reported in various prisons throughout the United States.



IMPACT:

Retail price per bottle \$6.99.
29,000 bottles

\$202,711
Estimated in-kind value



NHF 2022 Thanksgiving Feeding the Streets Service Project

NHF in partnership with Boston Market provided and delivered 5k hot meals to families during Thanksgiving to help provide a warm and nutritious meal to those throughout the Chicagoland area who may not be able to afford or may be struggling during the holiday season.

This act of kindness brought joy and comfort to families who may be experiencing food insecurity or financial hardships. Additionally, it created a sense of community and connectedness by bringing people together to give and receive support.



IMPACT:

\$30k

Estimated
value





Game Changers: Exploring Careers in the National Hockey League



IMPACT:
Served 30 youth
\$10k Estimated value

On February 16, 2023 the foundation is thrilled to report the incredible impact made during the Black History Month career day celebration with the Chicago Blackhawks. We had the privilege of providing exposure for 30 students from our College & Career Readiness Cohort to the United Center, where they had a unique opportunity to learn about the National Hockey League and its various career possibilities.

The Chicago Blackhawks generously provided a panel of discussion led by their Executive team, including the presence of their President, Danny Wirtz. This allowed the students to gain insights into the business side of the organization and the career paths available within the NHL.

In addition to the discussion panel, the students were treated to a guided tour of the stadium, giving them a behind-the-scenes look at the inner workings of a professional hockey arena. This experience was undoubtedly a once-in-a-lifetime opportunity for many of the students.

To top it all off, the students were able to watch the thrilling match, Arizona Coyotes vs the Chicago Blackhawks from the comfort of two sky box suites. Witnessing the game live and being surrounded by the excitement of the crowd added to the overall experience and left a lasting impression on our students.

Durk's College & Career Readiness Cohort: Campus Tours



NHF rolled out their Durk's College & Career Readiness Cohort during the Fall semester of 2022 (Morehouse College - Atlanta, Georgia and Talladega College - Talladega, Alabama) in partnership with NASCAR, Atlanta Hawks and Pepsi Co.

Spring semester of 2023 (Howard University - Washington, DC) in partnership with Amazon Music Rotation and Marc Jacobs.

The purpose of a college and career readiness cohort for Black high school students is to provide them with the necessary skills, knowledge, and resources to successfully navigate the transition from high school to college or career. By participating in the cohort, students can develop a

deeper understanding of their post-secondary options, identify their strengths and interests, and create an actionable plan for achieving their future goals.

Additionally, the cohort provides students with networking opportunities, job shadowing experiences, and exposure to various industries, all of which can enhance their employability and help them make informed decisions about their future. Ultimately, Durk's college and career readiness cohort helps high school students achieve their full potential and maximize their opportunities for success in the future.

IMPACT:

Served 50 Youth
\$230k Estimated value
 (\$100K being scholarships)

OUR CORE VALUES

Create equitable economic opportunities. We believe it is our responsibility to fight to ensure that communities across the nation have access to a level economic playing field. We are committed to providing opportunities and delivering measurable, transformative impact.

Lead through collaborations.

We believe that true leaders work with, and through, others to create impact. We are passionate about learning and strive to be courageous, yet humble, thought leaders.

Transform through innovation.

We believe in taking risks, being open to the unexpected and demonstrating unwavering commitment to solving problems that affect the communities we serve. We develop and deliver creative solutions that transform the system from the inside-out to improve lives, communities, our work and our industry.

Excel in all we do.

We believe that we should be uncompromising in our pursuit of excellence. We have high standards and will accept nothing less than striving to be the best we can be.

Act with integrity.

We believe in holding each other to the highest moral and ethical standards, not compromising truth. We will authentically treat everyone with respect and embrace diversity in our organization and the communities we serve.



BOARD OF DIRECTORS:

Durk “Lil Durk” Banks

Platinum Recording Artist
Founder

Mark Campbell, D.Sc

Senior Director Information Technology
Chairman of the Board

Eboni Vaughn, CPA

Management Consultant, Financial Operations
Treasurer of the Board

Rob Kennedy

Organizational Strategist
Secretary of the Board

Carlos Butler Vale

Vice President Diversity, Equity & Inclusion
Board of Directors

EXECUTIVE TEAM:

Kevin W. Freeman, MHA

Executive Director

Darnell Johnson

Chief Sustainability Officer

Darrow Alexander

Creative Director

Our *partners*

Thank you to our valued corporate and community partners who have generously supported Durk's Neighborhood Heroes Foundation. Your partnership has been instrumental in our mission to empower and uplift our local community.

Together, we are making a lasting impact by fostering positive change and creating a better future for all. We are grateful for your unwavering support and dedication to our cause.

Amazon Music Rotation	Chicago Votes	Omega Psi Phi Fraternity, Inc
Atlanta Hawks	Columbia Sportswear	Pepsi Co.
Black Village Foundation	Focus for Health	Phalanx Family Services
Boston Market	Howard University	Strengthening our Community Alliance
Brand Jordan	JD Sports	Talladega College
Champs Male Mentoring	Marc Jacobs	That Harper Kid
Chicago Cubs	Morehouse College	The Salvation Army Boys & Girls Clubs of Greater Atlanta
Chicago Blackhawks	NASCAR	
Chicago White Sox	NBC 5 Chicago	



THANK
YOU

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The financial impacts listed within this annual report have been reviewed by Porte Brown Accounting firm.